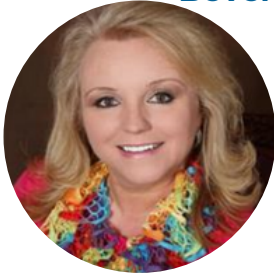


SPEAKERS

Beverly Roberts, CPOT, ABOC



Beverly Roberts has dedicated over two decades to the field of optometry, starting as an optometric technician in 1996 and rising to the position of Clinic Director for multi-doctor practices. Her passion for paraoptometry led her to share her expertise nationwide through courses and her "Breakfast with Beverly" YouTube channel.

Beverly holds multiple certifications, including CPC certification as a CPOT and ABOC certification as a certified optician, and has received numerous awards, including the 2007 Mississippi Paraoptometric of the Year and the 2008 CPC National Paraoptometric of the Year. A leader in her field, Beverly has played key roles in professional organizations and contributed to the growth of the profession through legislative efforts and mentorship. Outside of work, she enjoys spending time with her family, caring for animals, and engaging in community service activities.

Mary Schmidt, ABOC, CPO



Mary E. Schmidt, ABOC, CPO is the founder of EyeSystems a professional training and practice consulting firm, specializing in the eyecare field.

She provides full scope paraoptometric education with a focus on dispensing skills and patient care. Her emphasis is on organization and professionalism. The American Optometric Association and the American Board of Opticianry have accredited her programs.

Mary has over 30 years experience within the optical field including ten years of hands-on in office experience along with practice administration for multi-doctor practices, outside sales and marketing experience and she was manager of education and training for a large practice management group.

Mary has presented programs to state wide, national and international audiences along with personalized private training since 1995. She is a popular speaker with the ability to motivate and inspire.

Dr. Robert S. Fox, O.D., FCOVD



Dr. Robert Fox has been in practice in the Capital Region Area since 1986. He is a graduate of Rensselaer Polytechnic Institute and the SUNY College of Optometry. Dr. Fox has also completed a residency in Rehabilitative Optometry at the Northport VA Medical Center on Long Island. Dr. Fox is a Fellow of the College of Optometrists in Vision Development (FCOVD). As a Fellow, he has passed a series of rigorous examinations to be board certified in Vision Therapy and Vision Development.

Dr. Fox is a charter member of the Neuro-Optometric Rehabilitation Association (NORA). Dr. Fox is also a Fellow of the College of Syntonic Optometry (FCSO) and is a member of the New York State Optometric Association.

Dr. Fox is originally from Long Island and now lives in Schenectady with his wife, Randy. Dr. Fox and his wife have two grown daughters who live in the Capital Region as well. In addition to all his work to stay active in the numerous Optometric organizations, he is also a Rotarian and a licensed HAM radio operator. Dr. Fox also enjoys playing hockey, camping, and is an avid movie buff.

SPEAKERS

Dr. Tessa Sokol, O.D.



A Wisconsin native, Dr. Tessa Sokol has traveled the country to gain her education, skills, and community-focused outlook, bringing it all back to Wisconsin, and ultimately to Sokol Advanced EyeCare. Dr. Sokol got her start in the optical field in 1998, beginning as an optician and then becoming an optometrist.

After studying at the Illinois College of Optometry, Dr. Sokol had gained a vast amount of experience completing 4 optometric internships. She received training in advanced medical care, ocular disease, surgical comanagement, and low vision rehabilitation at the West Palm Beach VA Medical Center in West Palm Beach, Florida. She then trained at the distinguished Child and Family Optometry clinic in Wichita, Kansas, focusing her studies on pediatric optometry, vision therapy, and developmental vision disorders. Her third internship concentrated on primary care and contact lens fittings at the Naval Hospital and Parris Island Marine Training Facility in Beaufort, South Carolina. Lastly, Dr. Sokol provided advanced ocular disease and pediatric care at the Illinois Eye Institute in Chicago, Illinois, as well as low vision examinations and device fitting at the Chicago Lighthouse.

Dr. Kyle Ross, O.D., FAAO



Dr. Kyle Ross grew up in Beaver Dam, WI where he met his future wife, Natalie. He attended St. Olaf College in Northfield, MN and received his undergraduate degree in Biology with a Biomedical Studies concentration. From there, he attended the Illinois College of Optometry on the prestigious, Health Profession Scholarship Program through the United States Navy.

Graduating Magna Cum Laude with Clinical Honors, Dr. Ross had the honor of serving his country as a Lieutenant in the United States Navy for three years at the CAPT James A. Lovell Federal Health Care Center in Great Lakes, IL. There, he was Head Optometrist at the Fisher Branch Health Clinic and obtained his Fellowship in the American Academy of Optometry, a clinical distinction only the top 10% of Optometrists in the country obtain.

Following the completion of his Naval Service, Dr. Ross and his wife Natalie decided to return to the beautiful state of Wisconsin and start a community-centered, eye health practice. Dr. Ross is a member of the Wisconsin Optometric Association, the American Optometric Association, the American Academy of Optometry, the American Academy of Orthokeratology and Myopia Control, and the Beta Sigma Kappa and Tomb and Key Optometric Honor Societies. In his spare time, Dr. Ross enjoys spending time with his family (his wife Natalie, daughter Charlotte and son Flynn), staying active in Community and Veteran organizations, and playing Hockey.

Dr. Michelle Kwon, O.D.



Dr. Kwon is an Optometrist in Hartford providing complete eye care services for the surrounding communities.

As a licensed optometrist, Dr. Kwon provides exams, diagnoses, and treatments of all disorders that affect the eye or vision. In addition to training in eye diseases and disorders, Dr. Kwon is also trained in anatomy, biochemistry, and physiology. With this background, Dr. Kwon is trained to recognize a range of health issues; such as glaucoma, macular degeneration, diabetes and hypertension.

Dr. Kwon works hard to stay current on the latest advances in eye health and vision care and regularly attends continuing education seminars and advanced training courses. It is because of Dr. Kwon's dedication to continuing education that our Hartford patients receive the most modern and progressive vision care available.

SPEAKERS

Melissa Edgil, ABO



Melissa Edgil is an Account Executive for Essilor serving Northeast Wisconsin and The Upper Peninsula of Michigan. She received her Bachelors of Science from The University of Montevallo in Montevallo, Alabama. Melissa has 22 years of experience in the optical industry ranging from private practice, retail management, lab operations and clinic management.

Melissa is passionate about the impact good vision can have on improving the quality of life and helping other eye care professionals find success.

Amy Kraemer



My passion for this profession began in 1999 when I took my first position in a private practice. From there I gained knowledge and friendships through serving on the WPA Board of Directors and the AOA Commission for Paraoptometric Certification. I have shared my knowledge with other paraprofessionals lecturing on coding, billing and medical record documentation at the state and national conventions.

In 2014 AssureAbility was born and my passion continues. Outside of the office, I find joy in the outdoors going backpacking, hiking, fishing or any activity that puts me in the sunshine.

