

WISCONSIN PARAOPTOMETRIC  
ASSOCIATION

# 2023 SPRING ONE-DAY

LOCATION: HOTEL MEAD,  
WISCONSIN RAPIDS

## SPEAKERS



**Dr. Kyle Ross,  
OD, FAAO**

CHIEF OPTOMETRIST,  
NORTHSHORE EYE  
HEALTH AND WELLNESS



**Dr. Michelle  
Kwon**

OPTOMETRIST,  
OPTIMAL VISION  
HEALTH

April 29, 2023

451 E Grand Ave, Wisconsin Rapids, WI 54494

**8:30 AM-3:30 PM**

**REGISTER NOW AT [WPA-EYES.ORG](https://wpa-eyes.org)**

# SCHEDULE

**8:30-9:00 REGISTRATION**

**9:00-11:00 ANATOMY REVIEW TO BECOME A BETTER TRIAGING  
OPTOMETRIC STAFF LECTURE**

**11:00-12:00 BASIC OVERVIEW OF SCLERAL LENSES FOR  
SUPPORTING OPTOMETRIC STAFF LECTURE**

**12:00-1:00 LUNCH: SOUP AND SANDWICH BUFFET WITH  
HOTEL MEAD**

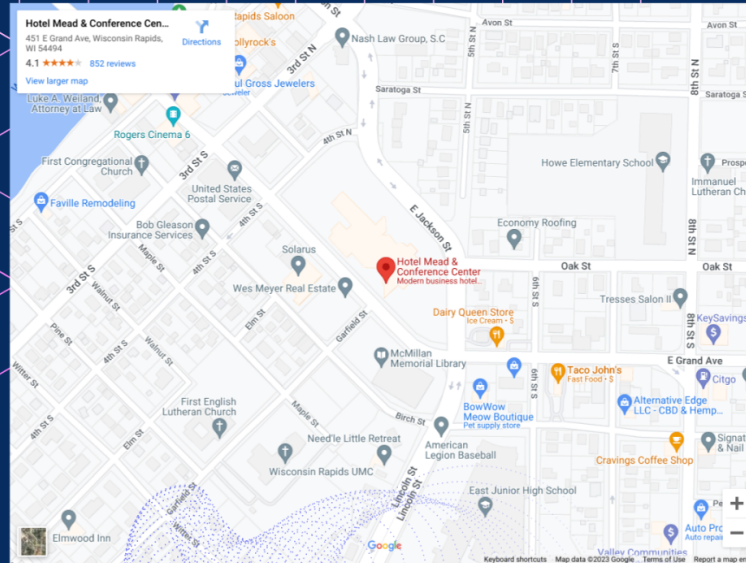
**1:00-2:00 ANATOMY OF DRY EYE LECTURE**

**2:00-3:00 HANDS-ON DRY EYE LAB WORKSHOP**

**3:00-3:30 LIPOFLOW PROCEDURE DEMONSTRATION**

**\*\*\*THERE WILL BE A 5-MINUTE BREAK BETWEEN EACH CLASS\*\*\***

# TRAVEL AND LODGING



## HOTEL MEAD, WISCONSIN RAPIDS, WI

Room Block: Deadline April 1, 2023  
\$90 -- Standard Double Queen  
Name Under: WPA Spring Conference



# TOPICS OF DISCUSSION

**DR. MICHELLE KWON:**

**ANATOMY REVIEW TO BECOME A BETTER  
TRIAGING OPTOMETRIC STAFF**

**TOTAL NUMBER OF HOURS: 2**

**LEVEL: BASIC TO INTERMEDIATE**

**Objective: A concerned patient, new and previous, will often call an optometrist (OD)'s office to tell us about their new ocular symptoms and problems seeking help. Rather than speaking with a licensed OD right away, they are most likely speaking with an experienced receptionist that knows exactly how to schedule properly. In this interactive session, we will make a "boring" anatomy study into a useful discussion to get you one step closer to becoming this rock star receptionist!**

**DR. MICHELLE KWON:**

**BASIC OVERVIEW OF SCLERAL LENSES FOR  
SUPPORTING OPTOMETRIC STAFF**

**TOTAL NUMBER OF HOURS: 1**

**LEVEL: BASIC TO INTERMEDIATE**

**Objectives: with the limitation of soft lenses and discomfort in traditional rigid gas permeable lenses, scleral contact lenses are becoming more and more popular in patients with corneal diseases as well as dry eyes. In this basic level course, we will discuss a general overview of how the scleral lenses work and the process of how they are fit. If your office fits them, the staff in this lecture may have a lot of good questions that they could not ask during a busy day in the clinic. If you are at a clinic not fitting scleral lenses, you can and should be knowledgeable when speaking to patients or other offices about patients that may be already wearing scleral contact lenses.**

# TOPICS OF DISCUSSION

**DR: KYLE ROSS:**

**DRY EYE DIAGNOSIS AND MANAGEMENT:  
THE TECHNICIAN'S ROLE**

**TOTAL NUMBER OF HOURS: 2**

**LEVEL: BASIC TO INTERMEDIATE**

**Description:** This course is designed to provide broad and didactic clinical knowledge on the Diagnosis and Management of Dry Eye. It will address the general anatomy and physiology involved in the dry eye disease process as well as highlight clinical diagnostic testing.

**Further, this course will explore current treatment protocols for in office and at home interventional procedures and expand upon the opportunities for paraoptometric technicians to participate in direct patient care.**

**Part 1:**

Hour 1: Anatomy of Dry Eye  
Break : 10 minutes

**Part 2:**

Hands on Lab – 1 hour  
Technician Skills Aqueous Assessment  
Schirmer Testing  
Vital Dye Staining  
NaFL and Lissamine Green

**PART 3 LIPIFLOW DEMO (20 MINS)**



# ABOUT THE SPEAKERS



DR. KYLE ROSS GREW UP IN BEAVER DAM, WI. HE ATTENDED ST. OLAF COLLEGE IN NORTHFIELD, MN AND RECEIVED HIS UNDERGRADUATE DEGREE IN BIOLOGY WITH A BIOMEDICAL STUDIES CONCENTRATION. FROM THERE, HE ATTENDED THE ILLINOIS COLLEGE OF OPTOMETRY ON THE PRESTIGIOUS HEALTH PROFESSION SCHOLARSHIP PROGRAM THROUGH THE UNITED STATES NAVY.

GRADUATING MAGNA CUM LAUDE WITH CLINICAL HONORS, DR. ROSS HAD THE HONOR OF SERVING HIS COUNTRY AS A LIEUTENANT IN THE UNITED STATES NAVY FOR THREE YEARS AT THE CAPT JAMES A. LOVELL FEDERAL HEALTH CARE CENTER IN GREAT LAKES, IL. THERE, HE WAS HEAD OPTOMETRIST AT THE FISHER BRANCH HEALTH CLINIC AND OBTAINED HIS FELLOWSHIP IN THE AMERICAN ACADEMY OF OPTOMETRY, A CLINICAL DISTINCTION ONLY THE TOP 10% OF OPTOMETRISTS IN THE COUNTRY OBTAIN.

FOLLOWING THE COMPLETION OF HIS NAVAL SERVICE, DR. ROSS AND HIS WIFE NATALIE DECIDED TO RETURN TO THE BEAUTIFUL STATE OF WISCONSIN AND START A COMMUNITY-CENTERED, EYE HEALTH PRACTICE. CLINICALLY, DR. ROSS'S AREA OF CLINIC INTEREST LIES IN PEDIATRICS, ORTHOKERATOLOGY, BINOCULAR AND NEURO-OPTOMETRIC REHABILITATION, AND THE DIAGNOSIS AND MANAGEMENT OF DRY EYE, ALONG WITH PRIMARY EYE HEALTH CARE. DR. ROSS IS A MEMBER OF THE WISCONSIN OPTOMETRIC ASSOCIATION, THE AMERICAN OPTOMETRIC ASSOCIATION, THE AMERICAN ACADEMY OF OPTOMETRY, THE AMERICAN ACADEMY OF ORTHOKERATOLOGY AND MYOPIA CONTROL, AND THE BETA SIGMA KAPPA AND TOMB AND KEY OPTOMETRIC HONOR SOCIETIES. IN HIS SPARE TIME, DR. ROSS ENJOYS SPENDING TIME WITH HIS FAMILY (HIS WIFE NATALIE, DAUGHTER CHARLOTTE AND SON FLYNN), STAYING ACTIVE IN COMMUNITY AND VETERAN ORGANIZATIONS, AND PLAYING HOCKEY.

DR. MICHELLE KWON HAS ALWAYS HAD THE PASSION FOR HUMAN BIOLOGY, HEALTH, AND PATIENT CARE FROM A VERY YOUNG AGE. AFTER GRADUATING FROM BEAVER DAM HIGH SCHOOL IN WISCONSIN, DR. KWON ATTENDED THE UNIVERSITY OF MINNESOTA IN THE TWIN CITIES. SHE EXPLORED HER INTERESTS BY DOUBLE MAJORING IN MUSIC AND BIOLOGICAL SCIENCES. IN 2007, SHE RECEIVED HER BACHELOR OF SCIENCE DEGREE IN BIOLOGY AS WELL AS A BACHELOR OF ARTS DEGREE IN PIANO PERFORMANCE.

DR. KWON EARNED HER DOCTOR OF OPTOMETRY DEGREE – GRADUATING WITH HONORS – AT ILLINOIS COLLEGE OF OPTOMETRY IN CHICAGO, ILLINOIS. SHE ALSO COMPLETED EXTERNSHIPS IN OCULAR DISEASE AT THE GREAT LAKES NAVAL BASE AND MILWAUKEE VA HOSPITAL – AS WELL AS ADDITIONAL TRAINING IN PEDIATRIC PRIMARY EYE CARE AND VISION THERAPY. IN 2015, SHE WAS APPOINTED AS A MEMBER OF THE GOLD KEY INTERNATIONAL OPTOMETRIC HONOR SOCIETY AND IS CURRENTLY AN ACTIVE MEMBER OF BOTH THE WISCONSIN OPTOMETRIC ASSOCIATION AND AMERICAN OPTOMETRIC ASSOCIATION.

DR. KWON HAS ATTENDED THE JOHNSON & JOHNSON DRY EYE INSTITUTE FOR ADVANCED TRAINING IN OCULAR SURFACE DISEASE. HER SPECIAL INTERESTS INCLUDE AGING VISION, DRY EYE MANAGEMENT & TREATMENT, KERATOCONUS, AND SPECIALTY CONTACT LENS FITTINGS – INCLUDING SCLERAL LENSES. DR. KWON BELIEVES STRONGLY IN INDIVIDUALIZING TREATMENTS AND PRESCRIPTIONS FOR THE UNIQUENESS OF EACH PATIENT SHE ENCOUNTERS WHILE PROVIDING THE HIGHEST QUALITY OF EYE CARE. SHE VOLUNTEERS WITH SPECIAL OLYMPICS IN OSHKOSH AND STEVENS POINT AND STRIVES TO LEARN FROM CHALLENGING CASES.

